

# Jenna Moschella

## Media Coordinator, Producer, Editor

NJ BASED ♦ (732) 599-7514 ♦ JENNAMOSCHELLA@GMAIL.COM ♦ [E-PORTFOLIO](#)

### Skills

Final Cut Pro X ♦ Boom Mic Operation ♦ Camera, Sound, Light Board Operation ♦ Powtoon ♦ Facebook, Instagram, Twitter Proficiency ♦ Basics of Adobe Photoshop and Adobe Premiere ♦ Canva

### Relevant Experience

#### Marketing and Communications Specialist — *HomeFront, Lawrenceville, NJ*

AUG 2022 - PRESENT

♦ Creating media content and press releases for distribution to social media accounts, website, and press.

#### Adjunct Professor — *Rider University, Lawrenceville, NJ*

SEPT 2022 - Present

♦ Teaching BHP Honors course about media and ethics, the uses of media in marketing, and more.

#### Multimedia Specialist — *The Center on Violence Against Women and Children, New Brunswick, NJ*

JULY 2021 - July 2022

♦ Creating video and graphic content on interpersonal, gender based, and LGBTQ+ related violence research, analyzing and presenting it to a wide audience for educational purposes.

#### Administrative Assistant, Social Media — *Allstate - Expert Insurance Solutions, Skillman/Monroe, NJ*

DEC 2020 - JUNE/AUG 2021

♦ Administrative duties - customer service/support, destruction of sensitive documents by means of compliance, and facilitated communications between clients, agents, and corporate offices until June 2021.

♦ Social media and marketing campaign management by use of Hearsay Social for Skillman and Monroe offices until Aug 2021.

#### Technical Director, Event Producer — *Toms River East HS Eastside Theatre Company, Toms River, NJ*

SEPT 2019 - JUNE 2021

♦ Technical direction of 3 on-stage productions (Alice in Wonderland (NOV 2019), Grease (MAR 2020), Godspell (MAY 2021).

♦ Media editing and live stream producing 3 productions; *Fall Showcase* (OCT 2020), Thornton Wilder's *Our Town* (NOV 2020), and *Winter Showcase* (DEC 2020). Edit in Final Cut Pro X. Stream in OBS.

#### Freelance Production Assistant, Boom Mic Operation, Camera, Editor — *Various Locations NJ, NY*

JAN 2015 - PRESENT

♦ Record musicals/plays, recitals, feature length/short films, music videos, product promotion, e-lectures, auditions, website building, and more. Edit in Final Cut Pro X.

♦ IMDb Credited Actress, Boom Mic Operation, and Costume Department.

#### Contract Media Editor — *Cygnit Infotech, Princeton, NJ*

AUG 2019 - OCT 2019

♦ Produce video content for marketing purposes, redub and reorganize current program tutorials

♦ Travel to each office throughout the world to produce marketing videos, but job was canceled by CEO

#### Communications Chair, Social Media Chair — *Breaking Through The Box Theater Company, Robbinsville NJ*

MAY 2016 - JUNE 2017

♦ Serve on the Executive Board of 501C3, collaborating with the Board of Trustees to govern the organization.

♦ Design/Maintain website and all social media accounts, making updates regularly.

♦ Create graphics, posters, etc. for company (logo, banners) as well as for productions in Adobe Photoshop

#### President, Lab Assistant — *Rider University Network, Lawrenceville NJ*

JAN 2016 - MAY 2017

♦ Spearheaded RUN100, the on-campus television network. Oversaw the selection of shows running on the network, aided show leaders with pre-production, production, and post-production.

♦ Created concept and cultivated partnership with theatre department for better quality content.

### Education

SEPT 2018 - DEC 2019

**Rutgers University, New Brunswick, NJ - College Ave - *Masters of Communication and Media***

SEPT 2013 - MAY 2017

**Rider University, Lawrenceville, NJ - *BA Theatre, BA Communication Studies***